



QiCYCLE
Company Brief

2016.11.20



 骑记

2015年8月

Gained A round of investment,
about 2 hundred million

Xiaomi ECO Chain Company

Global Traveling and Excising

Technology Innovation company

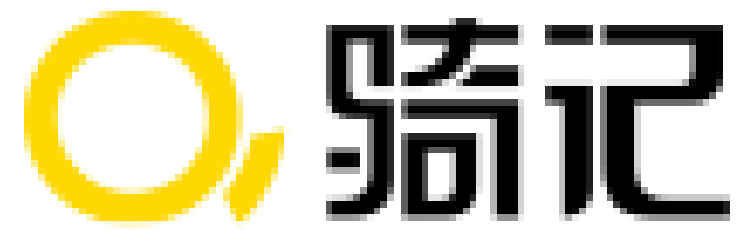


QiCYCLE Team



Passion for Cycling
Internet Genes & Technology Innovation
Deep Understanding of Chinese Market

QiCYCLE



Competitiveness

Senior
Personnel

Develop

Product

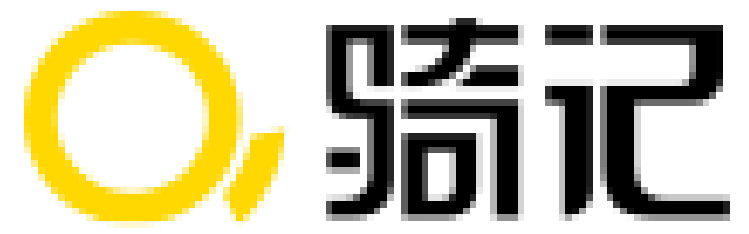
Supplier
Chain

More than 10 years experienced senior personnel lead the team develop rapidly.

Software team has been led APPS what's million level and has the ability to analyze data.

Bicycle hardware team senior personnel are from Top bicycle company.(PON、TREK、DAHON)

Strategic partnership with global E-bike core technology company.(Motors & Battery system)



Manufacturing supply chain concordance

Support multiple product develop and Manufacture
Strategic partnership with the best supplier
The Capacity can cover worldwide and consumers' needs



Shenzhen Stock Exchange listed enterprise
Xiaomi ECO Chain Company
main supplier



Annual Capacity more than 5million sets
assembling factory



The Best Bicycle Transmission Brand



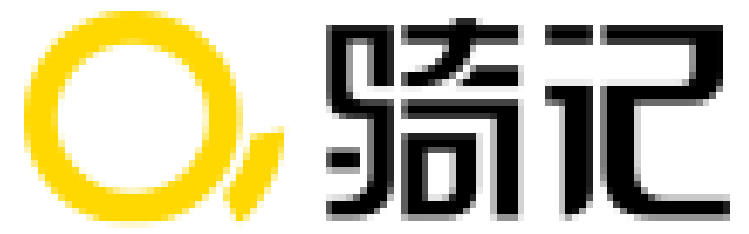
The Best Sports Equipment Carbon Factory



Tesla Electro kinetic Cell Supplier



Annual Capacity more than 5million sets
assembling factory



2016 Product (China)



Mijia QiCYCLE
Smart Folding Pedelec

- Launched in 2016.08.16
- Retailer Price in China ¥ 2,999
- Sales amount more than 50 million RMB



R1 TOUR Level Road Bike

- Launched on 2016.4.23
- ¥ 19,999 (\$3000) in China
- More than \$ 15 million sold



EUNI E-Scooter

- Launched on 2016.10.08
- ¥ 1,999 (\$300) in China
- More than \$ 3 million sold



 | **QiCYCLE**

Beauty of technology
achieve fun cycling

QiCYCLE

R1 TOUR Level Road Bike



red dot award 2016
winner



QiCYCLE APPs

Professional Cycling & Services applications

1,348,622 USERS

QiCYCLE Community



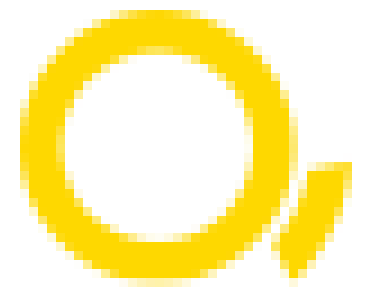
Cycling Tool
Community
E-Commerce
Services

98,384,326 km

Cycling Mileage

421 Stations

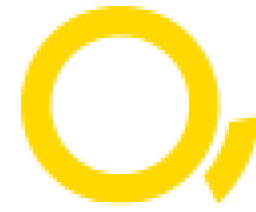
Services & Retails



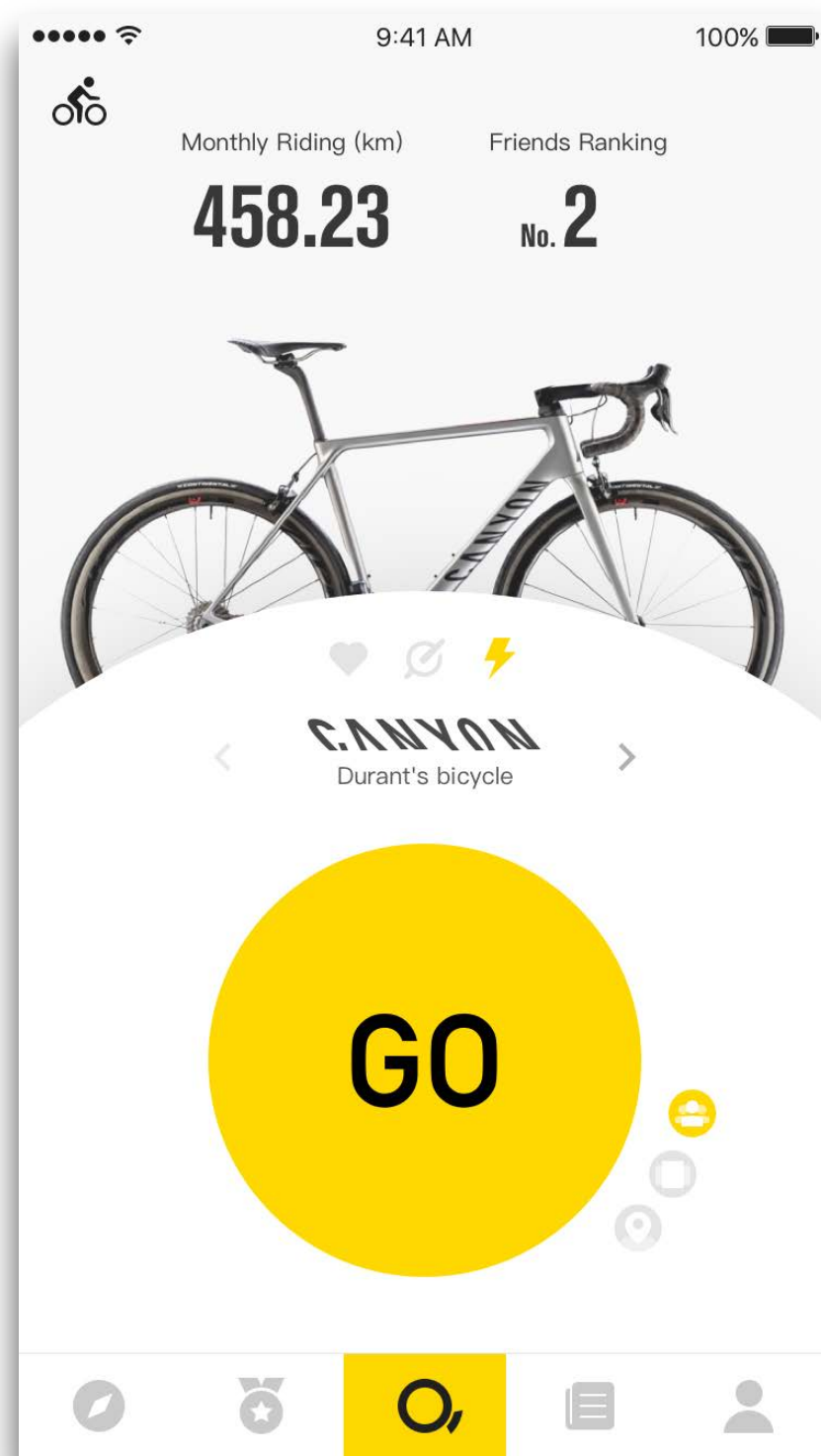
QiCYCLE

International QiCYCLE APP

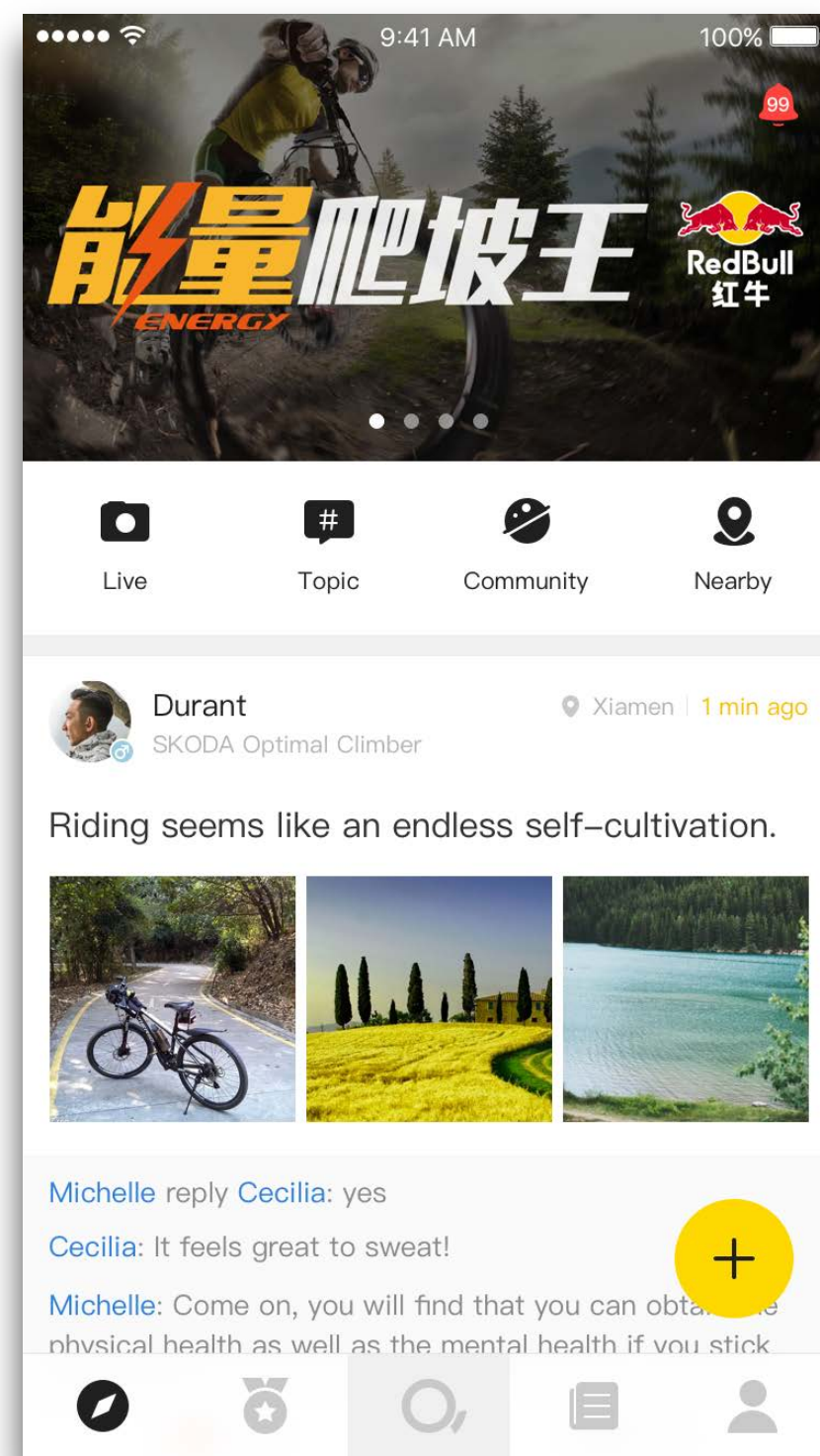
Jan 2017 release



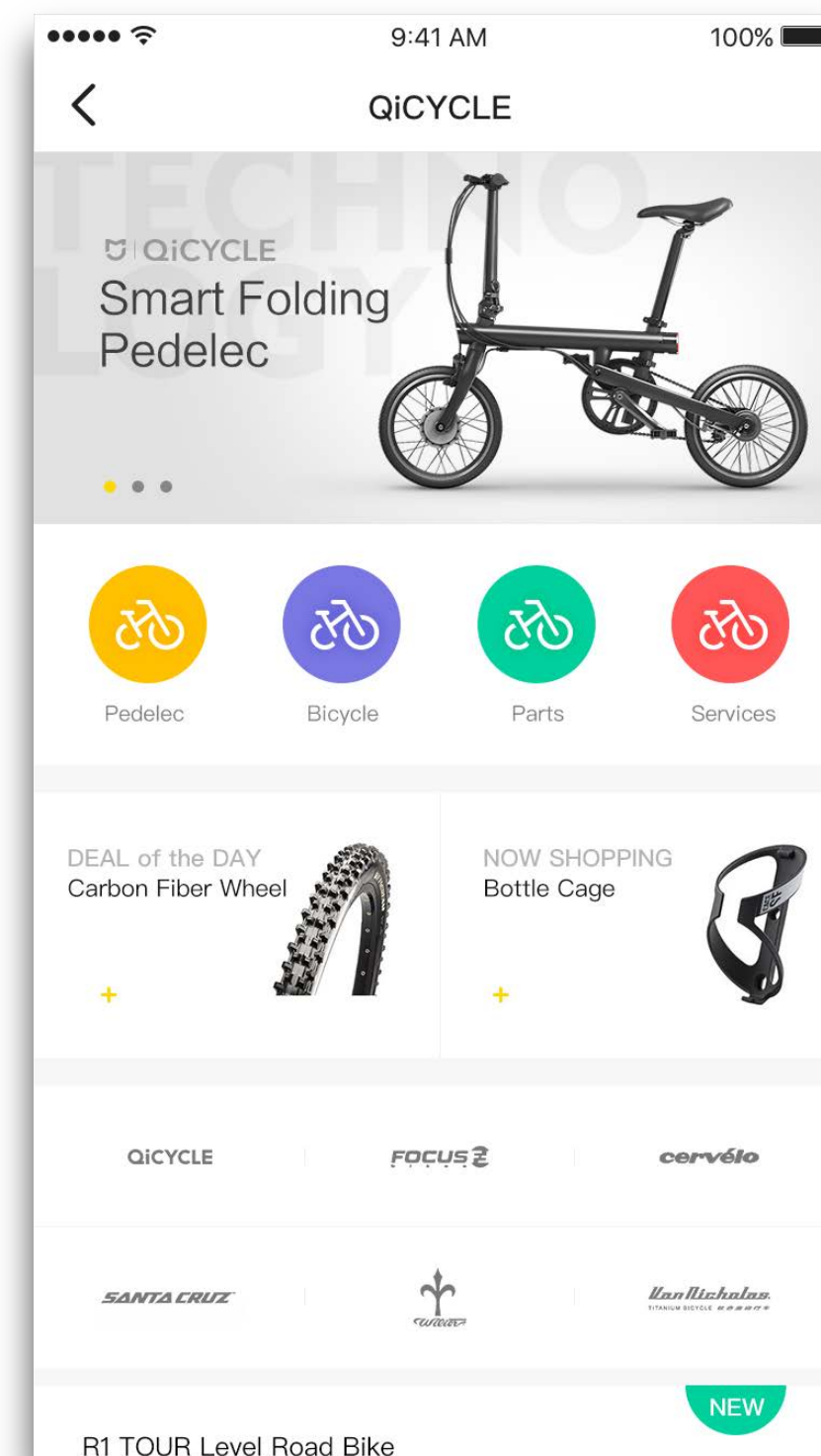
iOS & Android



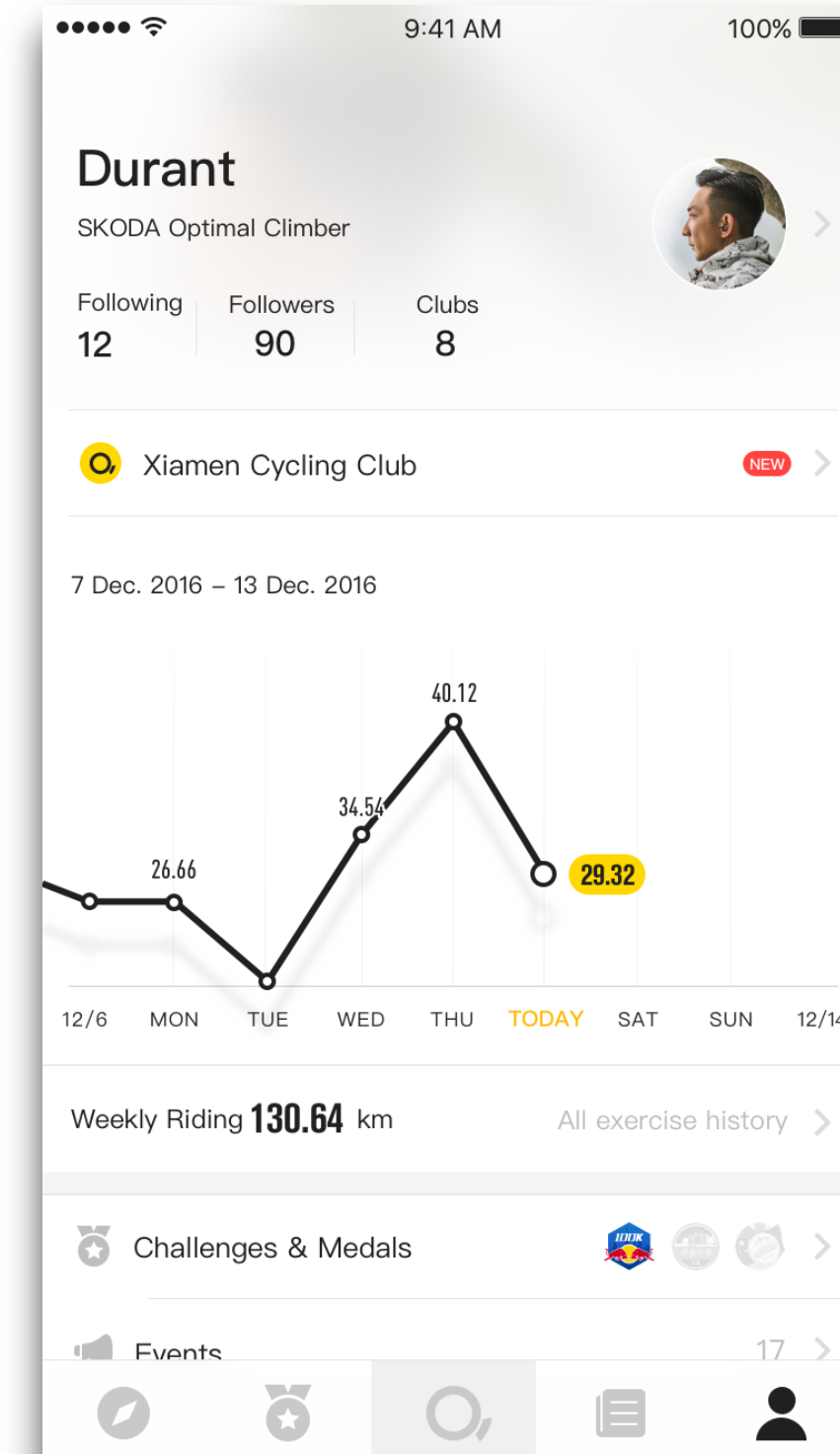
Cycling Tool



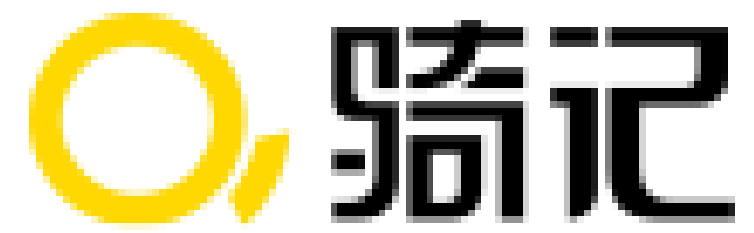
Community



E-Commerce



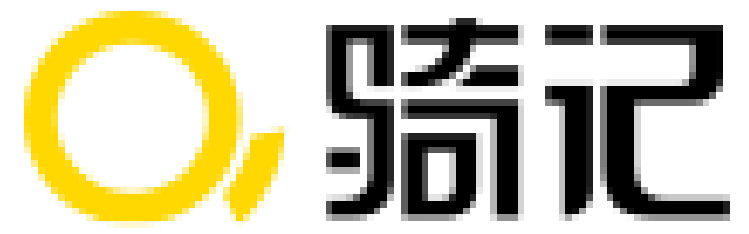
User History



QiCYCLE Product in 2017



- Provide more competitive product for Xiaomi Channel.
- Provide QiCYCLE China & Global Channel product.
- Products are IoT available, user behavior analyze.
- 8 products covered every price range, satisfied consumers' needs.



Co-Branding in 2017

- QiCYCLE's Co-Branding with PON Group in China.
- The cooperation with best bicycle components suppliers.
- Cooperation in “ branding, product, supplier chain, sales channel”.
- Through cooperation to enrich QiCYCLE's production line, to satisfied China's market requirement.



One of the biggest bicycle group.

PON's Brand :

cervélo

SANTA CRUZ

Juliana

FOCUS

UNIVEGA
RIDE IT YOUR WAY

ROYAL DUTCH
Gazelle 

KALKHOFF
MY BIKE

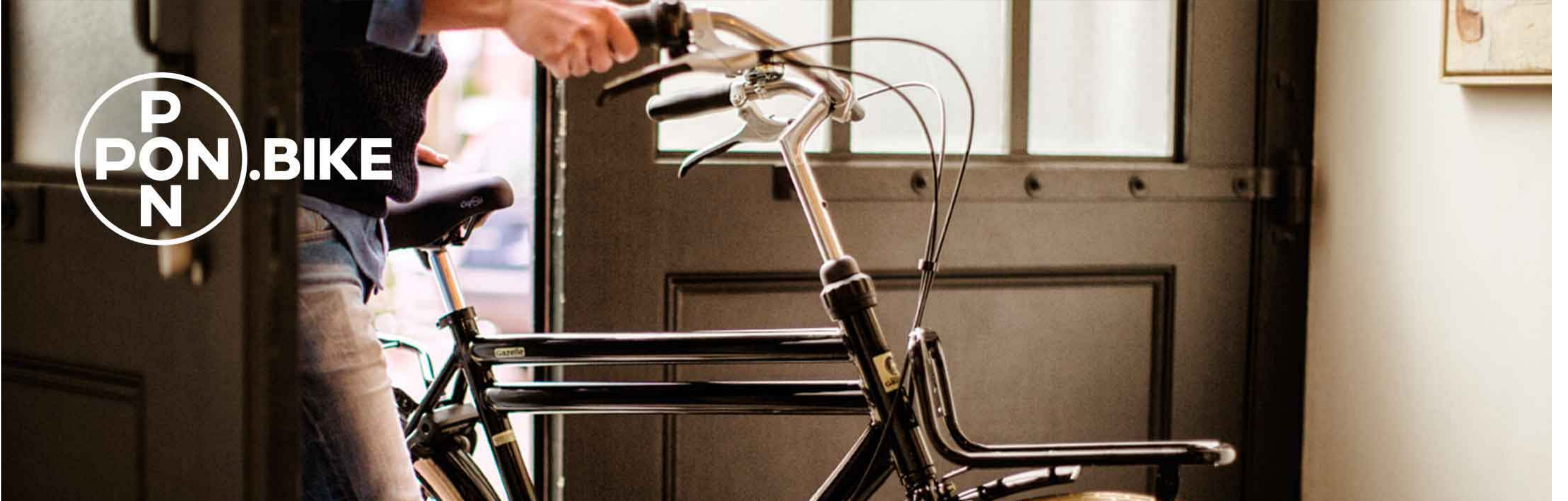
UNION
HOLLAND 1904

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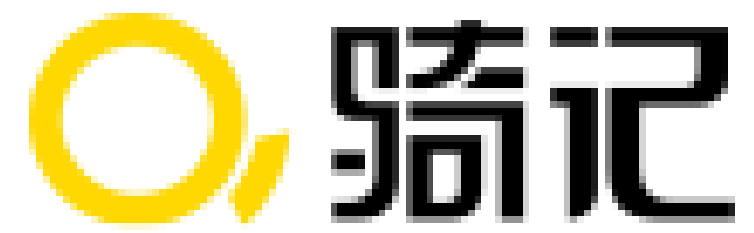
BBB



P
PON.BIKE
N



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The Cooperation Around the World

- 12 countries agents' cooperation.
- Agents covered main bicycle consumer market.
- Overseas sales, meanwhile QiCYCLE's intelligence software service.





www.Qi.bike